



Official Sponsor

**total
objects**

CARE Challenge Series 2006

The 1st Total Objects Adventure Challenge

10 September – Canoe, Bike and Hike across the Lake District



The new outdoor challenge
for the Insurance Industry



What is the Total Objects Adventure Challenge?



The Total Objects Adventure Challenge is the new multi-activity challenge exclusively for the Insurance Industry. You will be competing alongside other teams from the industry to take on the Challenge. The Challenge is for you, and your team of four, to canoe, orienteer, bike and hike 40 km across the stunning Lake District National Park – all in 12 hours – and raise money for CARE International.

The event takes place in the North Lakes region of the Lake District and starts early morning on Sunday with canoeing and orienteering on Derwent Water, followed by some serious mountain biking. You will complete the challenge with the conquest of Skiddaw – the second highest mountain in England. A dinner reception on Sunday evening concludes the weekend on a celebratory note.

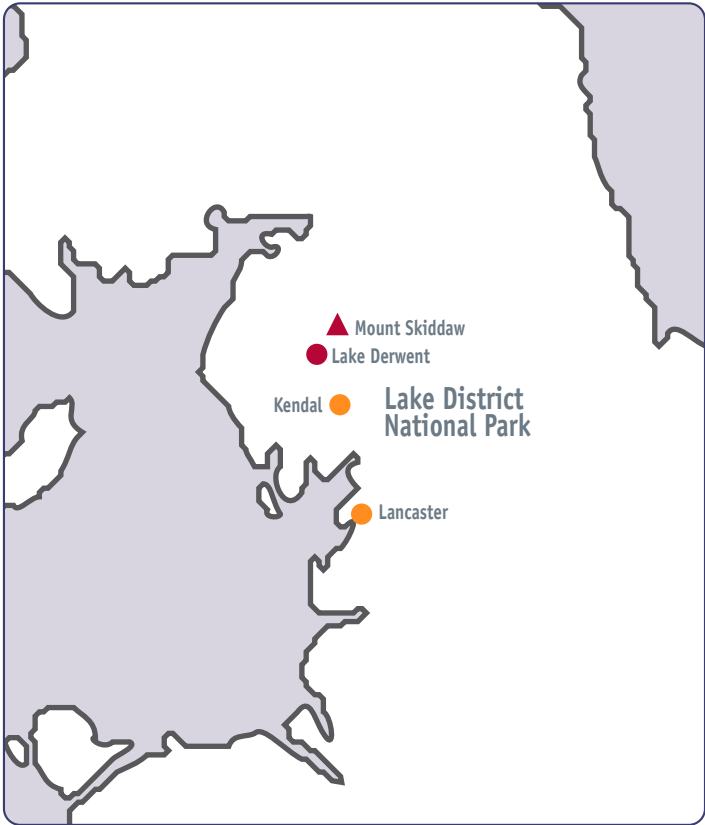
If you work in the Insurance Industry, gather a group of enthusiastic colleagues together and take part in this exceptional teambuilding event. If you are looking for a challenge that combines teamwork, networking opportunities, beautiful scenery and a range of physical challenges, then the Total Objects Adventure Challenge is for you. Because of the diversity of activities involved, this new challenge suits all tastes. What more can you ask for?

Challenge poverty – Challenge yourself.



“As a company, we have a deep seated belief in putting something back into the communities in which we live and work. I urge everyone in the UK Insurance Industry to get involved in this Adventure Challenge – for their own sake and to help others less fortunate”.

Jim Barry, Managing Director, Total Objects Ltd.



Activity	Target Time	Distance
Orienteering & Canoeing	2 hours	3 km
Mountain Biking	2 hours	24 km
Mountain Walking	5 hours	13 km
Change & Rest time	1.5 hours	-
Orienteering Penalty Points	1.5 hours	-
Total Target Time	Under 12 hours	40 km

Call 020 7934 9470 for more information.
To register, complete the tear-off slip provided or apply online at:
www.challengeseries.org.uk



Challenging yourself for a good cause



The Total Objects Adventure Challenge is part of the CARE Challenge Series, raising money for the global humanitarian agency, CARE International. Total Objects is covering the cost of the event, which means that all the money you raise will go directly towards supporting CARE's projects around the world. Plus, CARE will donate 2% of the funds raised to footpath projects and mountain rescue teams in the UK.

Benefits of your participation

The Total Objects Adventure Challenge is a spectacular event for those who work in the Insurance Sector and an excellent teambuilding activity in the great outdoors. The Challenge also represents a good opportunity for networking and generating positive press coverage for your organisation. CARE will be here to advise you on how to gain maximum exposure from your participation. But above all, taking part in the Total Objects Adventure Challenge is doing something truly amazing – raising essential funds to support CARE's work in the world's poorest countries.

"The Challenge events within CARE go from strength to strength, they are very professionally run and are extremely enjoyable. The fundraising allows CARE to assist many more beneficiaries in the 70 countries that we operate in."

Geoffrey Dennis, Chief Executive, CARE International UK



"With 11 years experience of running outdoor challenges we believe we can provide one of the best teambuilding events around. The sense of achievement that participants feel at the finish line is magnified by the knowledge that they are supporting CARE's global humanitarian work through their efforts."

Michael Bartlett,
Head of Challenge Events,
CARE International UK



How to register

To register with the CARE Challenge Series, complete the form attached to this brochure and return it to us, or visit www.challengeseries.org.uk to apply online.

To secure your team's participation, you will need to submit a deposit of £250. This must be sent within two weeks of your registration. Subsequently, you will be asked to send us a further minimum of £500 at least two weeks prior to the event. Both these amounts count towards your final fundraising target of £3,000 and are applicable per team entered. The sums are non-refundable and will be retained as donations should you withdraw within ten weeks of the event.

CARE about the environment

The Total Objects Adventure Challenge is part of the CARE Challenge Series – a range of mountain-based teambuilding events. The CARE Challenge Series not only adheres to a strict code of conduct to protect the areas of land that we use, but also works on its maintenance and improvement.

CARE donates 2% of the income raised by the Challenge Series to footpath projects and mountain rescue teams in the UK. In addition, in association with Climate Care, a body that helps individuals and organisations to reduce their own impact on global warming, we convert a proportion of our donations into planting trees to help tackle fuel emissions.

For more information visit www.climatecare.org



Sir Chris Bonington CBE, Britain's most distinguished mountaineer and active environmentalist, supports the CARE Challenge Series. Learn more about him at www.bonington.com

"I am happy to support CARE and I'm impressed with the aims of the charity. The money raised will make a lasting difference to needy communities around the world."

Sir Chris Bonington CBE



Registration form

You have three ways to register your participation:

Via www.challengeseries.org.uk or by completing and returning this slip to:

**The CARE Challenge Series,
Freepost, NAT 21063, London
SE1 0RB**

Alternatively, fax this form to:
020 7934 9335

Before completing your application, please take note of the terms and conditions below:

- All participants must be at least 18 years of age by the date of the event.
- CARE asks all teams to raise a minimum of £3,000. To secure your team's participation in the event, CARE must receive a deposit of £250 within two weeks of registration, plus a minimum of £500 two weeks prior to the event. Should you withdraw within ten weeks of the event, these sums will be retained as donations.
- Each team will be made up of four participants. Support crew/drivers are optional.
- All participants must complete a medical form provided by CARE, confirming their current state of health.
- CARE reserves the right to assess the suitability of applications for this Insurance-only event.
- Participants take part at their own risk.





About CARE

CARE International is a global humanitarian organisation, working with over 45 million disadvantaged people each year in about 70 of the world's poorest countries.

Whether supporting primary health care, promoting sustainable agriculture or developing savings and loan schemes, CARE programmes aim to promote positive and lasting change and reduce long-term dependency.

CARE also provides emergency food, shelters and supplies to survivors of natural disasters, wars and conflicts enabling people to rebuild in the aftermath.

CARE is a member of the Disasters Emergency Committee (DEC) supporting Appeals including response to the Asian tsunami and the recent earthquake in Pakistan and India. CARE is also part of the Make Poverty History campaign.

If you would like more information on CARE International's humanitarian work please visit its website at www.careinternational.org.uk



"The CARE Challenge Series makes a mammoth difference to CARE's overseas work. We know it is hard work for you to raise these funds for CARE, and so we try our hardest to ensure they are used to make the greatest contribution possible to advancing our vision of a world where poverty has been eradicated."

Raja Jarrah, Programme Director, CARE UK

**total
objects**



About Total Objects

Total Objects Limited (TO), supplies Microsoft based software and IT services to the London commercial insurance market.

As a Microsoft Gold Certified Partner, it can bring to its customers the latest innovative technology and applications.

Based on its GLOBAL range of integrated products, it has rapidly established a sound customer base and aroused substantial interest with some leading growth oriented companies in what is often seen as a traditional market. Many smaller firms are adopting this strategy and

realising substantial benefits only usually available to the larger firms.

The company's philosophy is based on the simple principle of bringing top class development skills, domain expertise and customer partnership together to create sustainable, integrated solutions that support the changing customer and market requirements.

With offices in the City of London and Leicester, and a Software Development Centre in St. Petersburg, Russia, TO are able to balance cost effectiveness with availability of the very best skills and knowledge.

Registration form

name of team leader

job title

company

company address

postcode

which sector is your company involved in?

how did you hear about us?

have you taken part in the Challenge Series before? y/n

telephone

email

website

We regret that applications cannot be accepted if not signed.

I agree to the terms and conditions.

signed

Our promise to you

CARE has been running outdoor challenges for eleven years and knows about the best routes and the most spectacular scenery in the UK. With CARE you can be sure that your Challenge will be breathtaking, safe, exhilarating, well planned and rewarding.

The Total Objects Adventure Challenge is an exceptional outdoor event run by highly experienced CARE staff with the assistance of mountain guides and first aiders.

From registration, to the day of the event, our team will accompany you on your journey. We will help you get fully prepared for the event by giving you all of the logistical and kit information that you need, through comprehensive information packs and evening briefings. Plus, we will support you in your fundraising endeavours with fundraising materials, workshops at your office, PR and advice based on years of experience.

Plus, all Total Objects Adventure Challenge participants will benefit from significant discounts on outdoor clothing and equipment at selected Field & Trek shops across the country.

Because the Total Objects Adventure Challenge is planned and run by CARE staff, we will be with you every step of the Challenge. No other teambuilding event can offer you such a dedicated and personalised service to ensure you complete all aspects of this exciting Challenge. Event, PR and fundraising support is always just a phone call away!

"The Fundraising Team will support you in your fundraising challenge every step of the way! We are always on hand with advice and ideas including bespoke fundraising workshops, event briefings and fundraising strategies. We're dedicated to working with you to ensure your team's success."

Michele Evans, Fundraising Manager, CARE Challenge Series



Your promise to us

Taking part in the Total Objects Adventure Challenge is more than an exciting weekend in the great outdoors; it is also making a fantastic pledge to raise essential money for CARE's ongoing work towards ending global poverty.

CARE asks each team to raise a minimum of £3,000. You will be surprised how manageable this target is with our help and a few smart fundraising ideas. Most teams actually find that they exceed their own expectations and raise well over this target.

CARE will provide you with an online information pack full of ways to raise money and generate support. CARE's fundraisers will be in regular communication with your team to support your efforts and will be happy to organise workshops to help you plan your fundraising. Don't forget that fundraising could be another excellent way to gain positive exposure and press coverage for your company!

